

Éamon Ó Cuív, T.D.
Leinster House,
Kildare Street,
Dublin 2.

eamon.ocuiv@oireachtas.ie

22nd December 2023

RE: PQ 56045/23

Dear Deputy Ó Cuív,

Please find Bord Iascaigh Mhara's response to your question below:

Ceist

Chun a fhiafraí den Aire Talmhaíochta; Bia agus Mara cén céatadán de bhuiséad fógraíochta 2023 na gcomhlachtaí poiblí a thagann faoi scáth a Roinne atá caite go dtí seo i mbliana ar fhógraíocht i nGaeilge agus an bhféadfadh sé a dheimhniú go mbainfidh na comhlachtaí sin amach roimh dheireadh na bliana seo an céatadán 20% a leagtar síos in Acht na dTeangacha Oifigiúla (Leasú), 2021; agus an ndéanfaidh sé ráiteas ina thaobh.

Question

To ask the Minister of Agriculture, Food and the Marine; What percentage of the 2023 advertising budget of the public bodies that fall under the umbrella of his Department has been spent on advertising in Irish so far this year and can he confirm that these bodies will reach the 20% set out in the Official Languages (Amendment) Act, 2021 before the end of this year; and will he make a statement on the matter.

Freagra

Chaitheadh 24% de bhuiséad fógraíochta iomlán an Bord Iascaigh Mhara (BIM) ar fhógraíocht Ghaeilge in 2023.

Response

24% of Bord Iascaigh Mhara's overall advertising budget was spent on Irish language advertising in 2023.

Feedback can be provided directly to BIM via the below link or by scanning the below QR code.

<https://ecv.microsoft.com/BpkySHEFwQ>





Bord Iascaigh Mhara
An Cheannoifig
Bóthar Crofton,
Dún Laoghaire,
Co. Bhaile Átha Cliath
A96 E5A0

Bord Iascaigh Mhara
Head Office
Crofton Road,
Dún Laoghaire,
Co. Dublin
A96 E5A0

T +353 (0)1 214 4100
F +353 (0)1 284 1123
www.bim.ie

Yours sincerely,

Fergal Harte

Fergal Harte

Director of Corporate Services