

Éamon Ó Cuív, T.D.
Leinster House,
Kildare Street,
Dublin 2.

eamon.ocuiv@oireachtas.ie

22nd December 2023

RE: PQ 56009/23

Dear Deputy Ó Cuív,

Please find Bord Iascaigh Mhara's response to your question below:

Ceist

Chun a fhiafraí den Aire Talmhaíochta; Bia agus Mara cén céatadán de bhuiséad fógraíochta 2023 na gcomhlachtaí poiblí a thagann faoi scáth a Roinne atá caite go dtí seo i mbliana ar fhógraíocht a dhéanamh sna meáin Ghaeilge agus an bhféadfadh sé a dheimhniú go mbainfidh na comhlachtaí sin amach roimh dheireadh na bliana an céatadán 5% a leagtar síos in Acht na dTeangacha Oifigiúla (Leasú), 2021; agus an ndéanfaidh sé ráiteas ina thaobh.

Question

To ask the Minister of Agriculture; Food and Marine what percentage of the 2023 advertising budget of the public bodies that fall under the umbrella of his Department has been spent so far this year on advertising in the Irish media and could he confirm that those bodies will reach the percentage before the end of the year 5% set out in the Official Languages (Amendment) Act, 2021; and whether he will make a statement about it.

Freagra

Chaith an Bord Iascaigh Mhara 13% dá bhuiséad fógraíochta ar na meáin Ghaeilge in 2023.

Response

Bord Iascaigh Mhara has spent 13% of its 2023 advertising budget in Irish language media.

Feedback can be provided directly to BIM via the below link or by scanning the below QR code.

<https://ecv.microsoft.com/BpkySHEFwQ>





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Yours sincerely,

A handwritten signature in blue ink, appearing to read 'Fergal Harte', written over the printed name.

Fergal Harte
Director of Corporate Services