

Deputy Holly Cairns, T.D.  
Leinster House  
Kildare St  
Dublin 2

By email [holly.cairns@oireachtas.ie](mailto:holly.cairns@oireachtas.ie)

23<sup>rd</sup> June 2023

**RE: PQ 27649/23**

Dear Deputy Cairns,

Please find Bord Iascaigh Mhara's response to your question below:

### Question

To ask the Minister for Agriculture; Food and the Marine the percentage of social media videos posted on each of his Departmental social media accounts, or the social media accounts of public bodies and agencies that operate under his remit, that included closed captioning/subtitling between 1 May 2022 and 30 April 2023, inclusive; and the percentage of same that feature translations into Irish or another language; and if he will make a statement on the matter.

### Response

In the period from 1 May, 2022 – 30 April, 2023, BIM has posted 32 videos across its four social media channels (i.e. LinkedIn, Facebook, Instagram and Twitter). 71% or 23 of these have had subtitles. None have been translated into Irish or any other language.

Yours sincerely,



Fergal Harte  
Director of Corporate Services