

Deputy Holly Cairns, T.D.  
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By email [holly.cairns@oireachtas.ie](mailto:holly.cairns@oireachtas.ie)

8<sup>th</sup> June 2023

**RE: PQ 23023/23**

Dear Deputy Cairns,

Please find Bord Iascaigh Mhara's response to your question below:

**Question**

To ask the Minister for Agriculture; Food and the Marine the percentage of social media posts made on each of his Departmental social media accounts or the social media accounts of public bodies and agencies that operate under his remit that were exclusively in Irish between 1 May 2022 and 30 April 2023, inclusive; the percentage of same that feature bilingual translations; and if he will make a statement on the matter.

**Response**

Please find below details of the percentage of social media posts that were made exclusively in Irish and also made available bilingually between 1 May 2022 and 30 April 2023.

Yours sincerely,

Fergal Harte

Fergal Harte  
Director of Corporate Services



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### **Social media posts on BIM channels – May 2022 to May 2023**

Total exclusively Irish language posts on BIM social channels	<b>0</b>
Total bilingual (Irish and English) posts on BIM social channels	<b>34</b>
Total posts on BIM social channels	<b>742</b>
Percentage of bilingual (Irish and English) posts	<b>4.6%</b>
Percentage exclusively Irish language posts	<b>0.0%</b>