

## Fisheries Information Dissemination

---

### **Project Outline:**

Building on the work in 2021, new modules covering other areas identified in the Needs Capture analysis will be developed. These new modules will include updating the FMCO app to include new rules emanating from the EU/UK negotiations; interactive dashboards that will disseminate the information contained in BIM's annual Business of Seafood report, Annual Economic Report for Fisheries, Baseline data on CO2 emissions from the Carbon footprint study; as well as the development of further user-friendly guides to regulations as required.

As part of this project, BIM will also continue to provide a bespoke, independent and neutral information service to the seafood sector and internally to BIM. This information service will detail legislative developments relating to EU and international fisheries policy, the Integrated Maritime Policy (IMP) and environmental policies, which have a primary focus on marine and fisheries issues. The information collected is relevant to the catching and Aquaculture sectors to inform on proposals and enacted legislation that may impact their operations. BIM will continue to disseminate this information to the seafood sector on a regular basis where relevant. The service providers will also host a workshop to present more detailed information on the major policy initiatives to key stakeholders to highlight the potential impacts.

### **Project Objectives:**

The main objective of this project is to assist the seafood sector to be more competitive, both operationally and in the marketplace through the provision of real-time, segmented, analysed information. Such insights will assist the seafood sector in areas such as pricing (real time), value maps, business performance improvement insights and addressing industry issues such as understanding and complying with complex regulations.

The project should also help to identify market growth opportunities of scale, so that the industry can forward plan and invest appropriately with a degree of confidence. Ongoing analysis of international markets and facilitating the industries understanding of consumers both local and international is key here. BIM should identify the future talent needs of the industry and influence the attractiveness of the industry and the direction of education and skillset development that will ensure the industry has the talent it needs in the future.

### **Expected Benefits:**

- Provide a mechanism to share insights and give effective guidance to the sector as it faces new trends and challenges.
- Explain complex regulations and the implications of proposed policy changes.
- Wider dissemination of fisheries and marine information to relevant stakeholders.

**Projected Cost:** €110,000