

Challenge Focused Innovation System

Project Outline:

The project will utilise the recommendations for a well-functioning innovation ecosystem as determined by the high level innovation review committee in Food Vision 2030. These are:

- Focused on the key challenges, including health and sustainability.
- Engaged with key stakeholders to increase networking, collaboration and governance; primary producers are a key element in this and can act as partners in developing and testing innovations and scaling-up viable opportunities.
- Focused not only on scientific and technological development of new products and processes but also on policy, organisational, behavioural, and regulatory change to support speedier uptake of knowledge & innovation; attractive to increased private investment.
- Allow for rapid and equitable diffusion of science, technologies and non-technological innovation; address the speed and uncertainty associated with scientific, technological and social change.
- End-to-end in scope; linking primary producers, intermediary processors and brand owners to address real consumer needs to drive sustainable growth.

In order to achieve this, this project will specifically:

- Define innovation in the context of BIM's support to the entire sector and of strategic ambition.
- Understand our client's perspective of BIM's current innovation services and what is required.
- Propose BIM's role (facilitate innovation or develop innovation), the type of innovation (solving problems or developing opportunities), and the part of the supply chain and sector being supported, as well as our role vs other agencies.
- Map BIM's current innovation activity and resourcing against this and identify gaps/areas to be addressed.
- Deploy the new innovation system to a pilot of up to five client projects by the end of the year.

Project Objectives:

The project will deliver a world class innovation ecosystem for Irish seafood and will demonstrate such achievement through the initiation of pilot initiatives.

Expected Benefits:

A challenge focused innovation system that allows the sector as a whole, including all elements of the supply chain including primary producers, to:

- Do more with less
- Improve productivity
- Reduce costs
- Increase competitiveness
- Build new partnerships and relationships
- Increase turnover and improved profitability

Projected Cost: €150,000