

EMFF Operational Programme 2014-2020 Seafood Processing Development Measure

BIM Communication Services

Seafood Capacity Building Scheme Work Programme Projects

Final Report 2021

BENEFICIARY: Bord Iascaigh Mhara
PROJECT REFERENCE NUMBER: 21/SCBS/COM-BG016-BR093
NAME OF PROJECT: **European Maritime Day 2021**
IMPLEMENTATION PERIOD: 1st January to 31st December 2021

Project Scope

The focus of this workshop was to examine the role Europe can play in promoting a more sustainable production of food from the ocean, based on the Farm to Fork strategy that has since been developed by the EU as part of its Green Deal to make Europe the first carbon neutral continent in the world by 2050. In the wider context of the UN 2030 Agenda, fish has a critically important role in global food security and nutrition. Fish and shellfish account for 17% of the global human consumption of protein but only 3% of total food production comes from the ocean.

A dynamic and interactive workshop addressed the question: How do we grow and optimise the provision of seafood to those who need it, while ensuring that supply is sustainable for generations to come?

Objectives

- Demonstrate thought leadership in the area of sustainable food production among key audience of international and Irish stakeholders.
- Deliver a workshop that is engaging and elicits commentary and debate in this area.
- Demonstrate Europe's ambition to be the first continent to achieve carbon neutrality by 2050 and clearly show how seafood production is interlinked to that goal.
- BIM communications' activities will aim to build greater understanding of Europe's role in the sustainable production of seafood, highlighting the speakers and content being addressed in this workshop.

Budget	€1,476
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Achievements/Spend

More than 300 guests attended the 75 minute workshop delivered online to discuss emerging opportunities to ensure sustainable seafood production for the future.

Panellists included leading Irish and international experts and thought leaders including Cecil Beamish, Assistant Secretary General, The Department of Agriculture, Food and the Marine, Government of Ireland, Manuel Barange, Director, Fisheries Division (NFI), Food and Agriculture Organization of the United Nations (FAO), Nikos Zampoukas, European Commission, DG Research & Innovation – Healthy Planet Directorate, Alexandra Neyts, Norwegian University of Science & Technology & Senior Advisor to the European Aquaculture Innovation Technology Platform, Jim O'Toole, CEO, BIM and Tara McCarthy, CEO, Bord Bia.

Summary of Spend	
Total Approved	€1,476
Total Eligible Expenditure	€1,476
Total Drawdown	€1,476
EU – 50%	€738
Exchequer – 50%	€738

Report by: Pauline Ni Luanaigh

Date: 14th March 2022

