



Water Stewardship Support Programme

Delivering a sustainable water future for Ireland's Seafood Sector



The Programme

Bord Iascaigh Mhara (BIM) is running a National Water Stewardship Support Programme, developed **specifically for the Seafood Sector**. The programme aims to support designated water champions on site to develop an Origin Green compliant action plan for their business in line with the 5 Steps to Better Water Stewardship framework.

Five Steps to Better Water Stewardship

The programme is anchored on the “Five Steps to Better Water Stewardship”, a framework that provides an actionable approach to rolling out water stewardship across all sites.

- Step 1:** Build initial awareness of water stewardship
- Step 2:** Develop a site level Water Map
- Step 3:** Introduce site level Monitoring
- Step 4:** Undertaking water optimization projects
- Step 5:** Maintain control and benchmark against standards



Awareness	Mapping Support	Measurement Support	SWU Investigation Support	Annual Review
<i>Building initial awareness of shared water challenges and risks</i>	<i>Developing a Water Map and achieve a high level of awareness</i>	<i>Understanding the sites water usage establishing a monitoring regime</i>	<i>Implementing solutions and building a system of continuous improvement</i>	<i>Continuous water stewardship embedded in the DNA of the firm</i>



An Roinn Talmhaíochta, Bia agus Mara
Department of Agriculture, Food and the Marine



EUROPEAN UNION
This measure is part-financed by the European Maritime and Fisheries Fund

Key Benefits

Under this programme, seafood processors like Irish Fish Cannery, Kish Fish, Norfish and Goatsbridge have achieved **significant efficiencies and cost savings**. Feedback from pilot sites indicates the key benefits from this programme include:



Water Reductions

Reduce water usage on site by up to 30%



Risk Reduction

Identify and mitigate water related risks on site



Cost Savings

Achieve average annualised savings of up to €20,000



Reputation

Recognition as environmental leaders



Leak Detection

Identify and repair potential leaks on site



Standard Compliance

Accepted under Bord Bia's Origin Green scheme

What do Seafood Processors think of the Programme?



"This programme has helped us reinforce our commitment to sustainability on site. Irish Fish Cannery is now recognised as a leader in Water Stewardship on a National level"
- **Nadine Bonner, Finance Manager**



"The metering and monitoring system that was implemented as part of this support programme has been crucial to the identification of water optimisation opportunities and water savings of up to €20,000 on site"
- **Damian O'Meara, Director**

Access to the SmartWater.ie™ Platform

On-site Water Champions will be given access to a suite of tools including water mapping technology, dashboarding, water analysis engines, true cost of water calculators and leak detection alerts. For more, see: www.smartwater.ie/platform/

How to register?

For more information on BIM's National Support Programme, please visit www.bim.ie. Expressions of interest can be made to Jeanne Gallagher, Green Programme Co-ordinator at BIM: jeanne.gallagher@bim.ie T +353 1 214 4124 | M +353 87 911 5902.

Please note that places are limited and will be allocated on a first come, first served basis.



Ireland's EU Structural and Investment Funds Programmes 2014 - 2020
Co-funded by the Irish Government and the European Union



An Roinn Talmhaíochta,
Bia agus Mara
Department of Agriculture,
Food and the Marine



EUROPEAN UNION
This measure is part-financed by the European Maritime and Fisheries Fund