



S6: TERMS AND CONDITIONS FOR USE OF THE BIM CERTIFIED QUALITY AQUACULTURE (CQA) PROGRAMME LOGO

Bord Iascaigh Mhara (BIM) owns the BIM CQA Certified Logo (shown above) for use in connection with fish or seafood from Irish Farms and Processors that have been certified to the BIM CQA Programme.

BIM hereby grants permission to your company (“Licensee”) to use the BIM CQA Certified Logo subject to strict compliance with the following terms and conditions:

1. Licensee is authorized to use the BIM CQA Certified Logo only in connection with the seafood product (not on consumer facing packaging) from certified Irish farms and/or processors expressly identified in the Certified Certificate issued to Licensee. Licensee acknowledges and agrees that it may use the BIM CQA Certified Logo in connection with the product from a certified farm only if its entire supply chain for the product from that farm has received a Certified Unit Certificate.
2. Licensee shall provide its Certified Unit Certificate number with the completed and signed Terms and Condition of Use.
3. The BIM CQA Certified Logo is a non-consumer facing logo and may be used only for the purposes of business to business communication in connection with food products originating from Certified BIM CQA Farms and Processing Units .
4. Licensee is authorized to use the BIM CQA Certified Logo on its print and digital materials and packaging of bulk product, provided that Licensee allow BIM a reasonable time to review and approve in advance all uses of the BIM CQA Certified Logo.
5. Permission to use the BIM CQA Certified Logo is nonexclusive, non-transferable and cannot be sublicensed. This permission will remain in effect for as long as Licensee maintains a current and valid Certified Unit Certificate and fully complies with these terms and conditions.

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Issue Date	April 2018	Issue	1	Revision	0
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6. Licensee shall promptly notify BIM in writing if it decides to discontinue use of the BIM CQA Certified Logo. Subject to strict compliance with these terms and conditions, Licensee may resume use of the BIM CQA Certified Logo upon written notice to BIM.
7. Any unauthorized or improper use of the BIM CQA Certified Logo by Licensee will constitute a breach of these terms and conditions and a violation of BIM's trademark rights. Upon any such breach or violation, Licensee will immediately cease use, distribution or display of any materials or packaging in breach of these terms and conditions, and BIM reserves the right to take any action it deems appropriate to safeguard the integrity and goodwill associated with the BIM CQA Certified Logo.
8. You acknowledge that the BIM CQA Certified Logo belongs to BIM and the use of the Certified Logo will be under continual review by BIM Staff or Certification Bodies . You agree to provide access to any party designated by BIM at any reasonable time to review the use.
9. These terms and conditions may be amended by BIM from time to time and such changes will be effective upon notice to Licensee.
10. Licensee's Certified Unit Certificate no.: _____.

Agreement: Licensee hereby acknowledges and agrees to adhere to the terms and conditions for use of the BIM CQA Certified Logo as set forth above.

Signed: Company:

Address: _____

Tel.: _____

Email: _____

Signature: _____

Date: _____

Name: _____

Title: _____

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AMENDMENT LOG

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