

BIM
Young
fishmonger

2018

**Supermarket
Seafood Counter**

APPLICATION FORM

BIM Young Fishmonger 2018

Supermarket Seafood Counter

APPLICATION FORM

LONGER ANSWERS TO ALL QUESTIONS CAN BE INCLUDED ON ADDITIONAL SHEETS.

Name	
Home address	
Age and date of birth	
Personal email	Mobile phone
Shop name	Shop owner/Section manager
Business address	
Business email	Business phone

1. Self profile

Tell us about yourself and your knowledge and experience of seafood retailing. Include any training or up-skilling you have undertaken.

2. Shop/Counter profile

Tell us about your shop/counter, the range of products stocked and your customers. Please attach at least three images to support your application, including one of yourself.

3. Explain your role in encouraging and building customer loyalty and increasing sales at the seafood counter

4. Describe your approach to Customer Service e.g. greeting, customer interaction, imparting knowledge, handling customer dissatisfaction

5. Please tell us why you believe you should be chosen as the 2018 BIM Young Fishmonger

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6. Please tell us why you believe this applicant should be chosen as the 2018 BIM Young Fishmonger

(To be completed by the business owner/manager)

I DECLARE THAT:

I am 35 years of age or under on 31/12/17 (please include proof of age e.g. a copy of current passport/drivers licence)

I work a minimum 30 hours full time per week exclusively on fish counter

I have at least 2 years' experience working on a fish counter

Signed
Applicant

Signed
Shop manager

PLEASE SIGN AND RETURN THE COMPLETED APPLICATION FORM BY POST OR EMAIL TO:

Lorraine O'Byrne
Business Development & Innovation Services
Bord Iascaigh Mhara
PO Box 12, Crofton Road
Dun Laoghaire, Co. Dublin

Tel: 01 2144185/01 2144100
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CLOSING DATE: Close of business Friday 28th APRIL, 2017

OFFICE USE ONLY

Date Received