



Please fill out the following form using Adobe Acrobat Reader only.
When finished, save the form to your computer and email to Awards2018@bim.ie
Entrants using attachments as part of their entry can attach them to the email submission you will make to Awards2018@bim.ie.

ENTRY FORM | **COMPETITIVENESS**

BIM's Fishing Enterprise of the Year



Entrant Name	
Name of Enterprise	
Telephone Number	
Mobile Number	
Postal Address	
Email Address	
Home Port	

Eligibility Criteria

Have you worked in an Irish fishing enterprise for the past two years?

Yes No

Are you over 18?

Yes No

Entry Information

Please complete the following sections to demonstrate your commitment to the competitiveness of your fishing enterprise (the information needs to take account of the vessel and/or onshore related activity)

Describe how your company has added value to fishery products. Your description must include how this has been achieved through primary processing on-board, grading or packing at sea, labelling, selling fish locally, selling direct to market (max. 400 words)

Describe your company's buyer/marketplace engagement. Your description should include details of engagement with buyers or direct market engagement leading to the securing of markets or adding value to fishery products (e.g. working to customer product specifications, holding regular meetings with buyers, factory visits, attending trade shows) (max. 400 words)

Describe your company's approach to innovation. Your description must include how your company operation used innovation to meet the needs and demands of new or current customers (e.g. packaging and labelling, putting in place traceability systems, using new technologies on board to improve quality) (max. 400 words)

Describe how your company cut controllable costs. Your outline should include business or operational targets, monitoring fuel efficiency, rationalisation of operational costs, rationalisation of handling and transport costs (max. 200 words)

Outline your company's approach to employment. Your outline should include how the enterprise created direct and indirect employment opportunities. Your outline should cover the number of jobs directly or indirectly maintained or created (max. 200 words)

Outline your company's approach to forming strategic alliances with other enterprises. (max. 200 words)

I declare that all of the information I have given in this entry is true and accurate.

Name		Date	
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Information given as part of this entry form may be used for promotional purposes if you are a shortlisted entrant. Please note on the form if there is any information that you do not wish to make public.

Send completed entry forms to: **Awards2018@bim.ie**

Or to **BIM Awards 2018, Bord Iascaigh Mhara, PO Box 12, Crofton Road, Dun Laoghaire, Co. Dublin.**